



“The Opera, Havana,” by Formulary instructor, Karl Koenig, shows the striking possibilities of the Gumoil alternative process. ©2004

The Photographers' Formulary Newsletter



Dedicated to Preserving
19th Century Alternative Processes

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Editor's note: All type in blue and all images are linked to other sites.

Important! To protect against theft of your credit card number, all orders placed through our on-line Shopping Cart require the addition of the **three or four digit Security Number**, which appears on the reverse side of your card at the right side of the signature strip. **No orders will be processed without this number.** Please call us with the number at 1800-922-5255.

The 2004 workshops start in a few days. Select yours from [the schedule](#). Click [here](#) to download the [application](#) and schedule. You can also reviews any part of the schedule by going to our website at: PhotoFormulary.com.

Workshop Special

Karl Koenig traveled to Havana, Cuba with an eclectic group of photographers in March 2000. He wandered Old Havana, taking photographs of buildings, graveyards and people. When he returned he began work on his current exhibition on display at the Holocaust Museum of Houston.

The alternative process, **Gumoil**, is Karl's invention. While taking a workshop in the Bromoil process, (which uses an enlarged negative to produce a positive image,) Karl wondered if there were a way to skip the production of the enlarged negative, and to produce a final positive image from an enlarged positive. He figured out a way to do it, and **Gumoil** is the answer. The **Gumoil** image above is a warm, polychrome image with strong tones and a strong sense of place. It is characteristic of the images you will learn to produce in the **Gumoil** workshop.

You can learn this unique process in Karl's workshop scheduled for September 12-17. If you register for the workshop on or before July 1, 2004, you receive a 15% discount! Regular price for the workshop is \$625.00; during the month of June we are offering the Gumoil workshop for \$531.25. Call the Formulary at **1800-922-5255** or write to us at Formulary@blackfoot.net to register now to reserve your place, and to take advantage of the discounted tuition!

We Apologize for the Inconvenience

Our website has been giving us fits. Last month we had several days when the Online Store was CLOSED! For reasons we don't completely understand, our server changed software without warning us. This kept customers from opening our Online Store, and inconvenienced you. We could not receive any orders unless you called or faxed them to us. We apologize for the inconvenience, and are working hard to prevent a reoccurrence.

Two young men from the valley

Ryan Maloughney, son of Dan and Sherry Maloughney, is stationed in Korea at Camp Stanley. Ryan enlisted last June, when he graduated from Seeley Swan High School. Now, less than a year later, he has been promoted to PFC1, and was recently selected as the driver for the base commander.

Korea is hot in the summer and cold in the winter. More than one soldier has described it as the coldest place on earth.

Coming from Montana, Ryan has enjoyed his stay, but asked his mom, Sherry, to send him some “Sno-Seal” waterproofing for his boots. He instantly became the most popular man in his platoon!

We’re looking forward to a visit from Ryan, maybe at Thanksgiving. After he’s been home on leave, Ryan will be reassigned, perhaps to Afghanistan or Iraq.

Chris Daenzer works with us at the Formulary. Her son, Karl, graduates this month from high school, and has applied to DeVry Technical School. Karl wants to go into computers. He’ll go to the DeVry campus in Arizona, or in Washington.



“*Open 24 Hours*,” an ironic image printed in Platinum-Palladium by Michelle Mogavero. ©2003

Spotlight on a Young Photographer

One our customers, Michelle Mogavero, graduated May 8th from the University of South Carolina in Spartanburg with a degree in Journalism. We decided to spotlight her work in the Alternative Processes to recognize her efforts, and to encourage other readers to send images for publication in the Formulary Newsletter.

Michelle chose photography as her minor and fell in love with it. She interned for a year with a local newspaper, the Spartanburg Herald-Journal, and has been published many times. From among her many photography classes, her favorite was Photo III, focusing on the Alternative Processes. She learned hand coloring, image transfers, emulsion transfers, platinum/palladium, and cyanotype.

After graduation Michelle says she’ll have more time to focus on the creative aspect of photography. Michelle noticed Dick Arentz teaches at Formulary. She found this interesting because she did her Alternative Processes research paper on him. She focused on [Arentz’s Platinum/Palladium](#) process, and says, “It’s fascinating. I hope to come and take classes [at the Formulary] this summer or in the fall.”



“*An Old Car on Campus*,” printed in Platinum-Palladium by Michelle Mogavero. ©2003

Thank you for the use of your images, Michelle, and we hope to see you soon, in Montana!

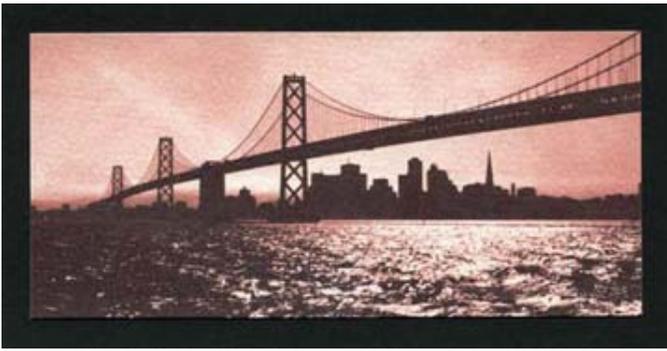


“*Angel*,” printed in Platinum-Palladium by Michelle Mogavero. ©2003

Update on other Workshops

Dan Burkholder’s [Digital Negatives](#), is nearly full, only a couple of open slots. If you want to take the workshop, now is your last chance to sign up. The workshop runs June 13th-18th, so give us a call now to reserve your place. You’ll be glad you did.

The David Vestal and Al Weber workshops, [Traditional Photography in the Field and in the Lab](#), are filling fast. This is a once in a lifetime chance to work with two talented and experienced masters. Scheduled dates are **August 15th-20th**, and **August 22nd-27th**. Sign up for one week or both.



"Frisco Bay," a gumprint by Henry Rattle of England. ©1984

Malin Fabbri, from AlternativePhotography.com in Sweden writes: "The galleries at AlternativePhotography.com continue to grow. Every month there are more artists sending in their work in alternative processes, this month there are four new artists. One of them is Henry Rattle, from the south of England. Henry's long pursuit of fine art printing has been overtaken by the greater freedom, frequent surprises and uniqueness of hand coated processes such as cyanotypes and gumprinting. Henry has a long experience of these processes and his motifs are from all over the world. His images here are gum prints. 'Frisco Bay' was taken in 1984; the second image is called 'Windmill.' See more of Henry's work at: AlternativePhotography.com."

Price increases as of May 1

We knew it was coming, just not so soon. As fuel prices have skyrocketed, so have our shipping charges. As of May 1, 2004 we have had to raise our prices across the board. Not every item was affected, but because shipping is based on weight, you'll notice price changes most in the bulk items.

Our chemistry comes from all over the world. Some of it is hard to find, with suppliers as far away as Central China, India and North Africa. The long haul necessary to ship from the supplier to us, and from the Formulary to you, results in significantly higher shipping charges. We hope you will understand.

Technical Data Available Online

Technical data sheets for most of our products are available online. While we include instruction sheets with every product, the sheets sometimes are lost or misplaced. If you need "how to" information for one of our products, you can read it online, or download it and print it out for future reference. It's the quickest way to solve a problem.

The Standing Stones B and B is getting busy

Lynn Wilson has been busy. All of the Formulary guest rooms have been wallpapered. Satellite TV has been installed in 3 rooms for our B & B guests.

Formulary students who decide to take two consecutive workshops can stay over the weekend for \$65.00 a night, plus room tax. This includes a hot, cooked breakfast and use of the Formulary dark rooms. The normal B&B rate is \$85 a night, per person, so this is about 30% off the regular price.

Students staying over the weekend can take the Formulary shuttle to Missoula and rent a car, and stay the weekend in the Standing Stones B&B. The \$45 extra shuttle service to pick up car would be the only extra transportation charge from the Formulary.

From the Formulary, Glacier National Park is only 100 miles north; also Big Mountain; Canada is 120 miles north,

with Waterton Park on the Canadian side of Glacier. Boat tours on the lakes of Waterton Park make a spectacular outing.

Only 40 miles from the Formulary, Flathead Lake is the largest natural lake west of the Mississippi.

So, when you choose your workshops, keep the B&B in mind for your weekend lodging, and take advantage of Montana's natural beauty for your photography field trips.



"Windmill," a gumprint by Henry Rattle of England. ©1984

Newsletter specials: for retail Formulary Newsletter customers only. No dealers, please. Prices on Newsletter Specials are good from June 1 to July 1.

Pyrocat developer Cat. No. 01-5082

Regular price: \$29.50 for 50 liter kit
Newsletter Special: \$22.00

TF-4 Archival Rapid Fix Cat. No. 03-0142

Regular price \$27.80
Newsletter Special: \$22.00 for 1 gal. jug

8x10 Sheet Film Developing Tray Cat. No. 07-1030

If you've tried our 4x5 sheet film developing tray, you'll like this one. The Big Daddy version of our 4x5 sheet film developing tray, the tray handles four 8x10 sheets of film at a time. Working in a 16x20 tray, it's a snap to develop four sheets at a time with confidence. It's the answer to scratch-free, consistent development.

Regular price: \$89.00. We'd like you to try one, and are selling them at an introductory price of \$75.00.

Want to be exposed?

The Formulary would like to give you some exposure. Our newsletter mailing list is growing rapidly. Your 15 minutes of fame will reach more than 3000 readers if you send us an image made using an alternative process. Email it to Formulary@Blackfoot.net in JPEG format, with the image size not more than 5"x7", and the resolution set at 72 dpi. We'll publish it, and give you a photo credit.

If you are not sure how to transmit your photo via email, read how to do it by pressing [here](#):

Let us know

If you should decide you no longer wish to receive this newsletter, please send an email to Formulary@Blackfoot.net, or call 800-922-5255, and your name will be removed from the mailing list.