

Volume 2 Number 12

Sorry we're late!

Our newsletter editor, Anthony Mournian, is on a Busman's Holiday and doesn't have the newsletter ready for distribution.

Tony is at the Photographers' Formulary, videotaping and taking part in our final workshop of 2005, Tim Rudman's Advanced Lith Printing course. While Tony's having a ball, that isn't getting the newsletter, or the Specials, to you!

So here they are, two exceptional Newsletter Specials for the entire month of November. The regular newsletter will be sent out next Monday, October 24. We regret the delay.

November Newsletter Specials:

With the stunning growth of digital imaging we've seen something unusual. As photographers in ever-increasing numbers gather images using digital cameras, they are realizing how easy it is to create an 8x10" digital negative in Photoshop, and to print that negative on a desktop inkjet printer, which they then use to contact print their digital image in the Alternative Processes. We've seen a quantum leap in the number of requests for our Kallitype and Van Dyke kits, and want offer them to you as our Newsletter Specials for the month of November. Both kits are offered on special at savings of more than 20%. It's hard to ignore a deal like that, so take advantage of the special pricing and stock up now. Retail customers only, please.

FORMULARY VAN DYKE BROWN PRINTING KIT



As the name implies, Van Dyke Brown printing produces beautiful brown images. It is similar to the Kallitype process but uses Ferric Ammonium Citrate as the sensitizer.

This modification results in a print that needs no special developer, just a short water rinse and fixing. Van Dyke Brown printing does not have flexibility in contrast control nor the ability to change print color with development. However, the prints may be tonewith

printing-out-paper toners.

This kit will produce 100 - 4x5 prints.

Cat. Number: 07-0080 Regular Price: \$24.95 Special Price: \$19.95

FORMULARY KALLITYPE PRINTING KIT

Kallitype printing is similar to the



Platinum/Palladium process in theory and technique. Kallitype uses a less expensive silver salt. Although the outstanding permanence of Platinum and Palladium is not dupli-cated, good Kallitype prints have a

Platinum-like quality. Print color can be controlled by development. The prints may be toned with printing-out-paper toners, or Gold Protective (GP-1) toner. With proper fixing and clearing, -Kallitype prints have good permanence.

About 30 4x5 prints can be made using this kit.

Model Number: 07-0070 Regular Price: \$33.00 Special Price: \$26.40

To order the Specials, call us at 1800-922-5255, or send us a fax to 1406-754-2896. You can always reach us by email at formulary@blackfoot.net

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