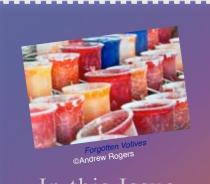
Volume 9 Number 1

JANUARY 2011 NEWSLETTER

STEINBECK CENTER OPENS MISSION SAN MIGUEL SHOW



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NATIONAL STEINBECK CENTER **OPENS MISSION SAN MIGUEL SHOW**



Mission Cross

The National Steinbeck Center in Salinas, California is the repository for works of Nobel Prize winning author, John Steinbeck. It's also a social and cultural center for farmers, ranchers and residents of the Salinas River Valley inside the Coastal Range of Central California.

The Center sits in Old Salinas at the end of Main Street in the town where John Steinbeck grew up. It's not hard to imagine migrant farm workers of the Great Depression scraping out an existence working in the fields and orchards of the Salinas Valley then coming into town for a few hours of relief from their back breaking labor.

Resembling a large packing shed or double warehouse, the Center houses exhibit rooms for monthly shows, and two large areas for permanent exhibits related to Steinbeck's writings such as Grapes of Wrath, East of Eden, Tortilla Flats, Of Mice and Men, as well other short stories and novels.

Many of Steinbeck's novels made it to the Silver Screen. Not without controversy, Steinbeck's works explored the tensions of labor organizers versus the farmers and ranchers of the Salinas Valley.

Signboards and stage sets from each production highlight clips from the movies as museum visitors move through the exhibit hall. It's easy to get lost as you are transported to hard scrabble days of the Great Depression and World War II.

As part of its mission the Center participates in Friday Night Art Walk, an event hosted by businesses in the three block area of Old Salinas. The Center ties openings of exhibits, book signings and other cultural events to the Friday Night Art Walk

DON'T FORGET: THIS NEWSLETTER JUMPS!

Thumbnail images are "linked" to larger versions. Click on the thumbnail, and the larger version will magically appear. Try it now!

In Adobe Reader, click on the "pages" icon in the left margin and seen an index of the newsletter pages

Don't forget that **BLUE** type is **hot linked** to a remote URL. We don't have enough space in the newsletter for everything we want to show you, so we create links to other websites which might be of interest to you. Enjoy exploring the newsletter and when you are done, call us at 800-922-5255 to place an order for chemistry for your next Alternative Process masterpiece!

There's an offer for Free Shipping on orders over \$99.99. It's good until January 3, 2011 for shipping within the Continental USA. Click here for complete details.



Full of Grace

©Ginny Savalli

tural events to the Friday Night Art Walk and opens its exhibit rooms to the public.

For December's Art Walk the Center featured performances by musical groups from nearby Hartnell College. The Hartnell Symphony performed music with a holiday



Museum: Living Room Window
©Vivien Goldman

theme, then were followed by the Hartnell musical chorale group. A local high school orchestra contributed to almost two hours of live entertainment, and it was all free.

December 3rd also saw the opening of the exhibit of nearly fifty photographs from the Mission San Miguel Archangel portfolio spearheaded by Formulary instructor Al Weber. Many of the fifty contributing photographers contributing to



©Tom Benoit

the portfolio showed up, some of them traveling great distances to enjoy their moment in the sun.



©John Clark

The portfolio exhibit is the second in what Al Weber hopes will be a long string of shows featuring historical photographs of the twenty three California missions established in the late 18th century by Fr. Junipero Serra.

While Al doesn't see himself as particularly religious he does see value in making something more than a historical record of mission



Roof Tile

Malcolm Edward

photographs and has invited friends and former students to join him in making sensitive images for the mission archives.

Photographers participate on their own dime. They agree to produce copies for everyone who contributes a photograph to the portfolio, and additional copies for the mission archives and the Steinbeck Center.

It's a time consuming undertaking for Al and his team of volunteers as



MissionBells
Carol Byer (dec.)

they box up matting material, then package and mail the supplies to the photographers. As each contributor returns their set of photographs the prints are assembled and placed in portfolio boxes created specifically



Foot of the Builder

for the mission project.

When all is said and done hundreds of hours have been contributed by the photographers and by those generous souls who assemble the portfolios themselves.

San Miguel is only the second mission portfolio produced. As Al Weber said at the December 3 opening, if all 23 missions are photographed and he's still around, he'll be almost 100 years old!



Tower Bells

©Robin Travis

PHOTOGRAPHERS' FORMULARY THIRD ANNUAL

ALTERNATIVE PROCESSES PHOTOGRAPHY CONTEST



"Nature's Blueprint" 2010 Second Place ©Priscilla Monger

Second Call for Entries

ACT NOW! THIS YEAR'S CONTEST WILL BE BIGGER AND BETTER THAN EVER!

Four months to go and time is running fast! Get your entry ready now. April 1, 2011 is the last day on which entries will be received for the *Third Annual Photographers' Formulary Alternative Processes*photography contest.

Now we need YOU!

Who can enter: Any amateur or professional who is not or has not been an employee or instructor at the Photographers' Formulary or at the Workshops in Montana.

What's it all about? Tuition for a free workshop of your choice during the summer of 2011. Additional prizes will be awarded for Second and Third place winners.

What's the entry fee? Not a penny to enter. Just follow the rules below for acceptable entries, and send yours in now. Please, *One (1) entry* per contestant will be accepted.

Last day to enter: All entries must be **RECEIVED** at the Photographers' Formulary not later than April 1, 2011. No late arrivals will be accepted for judging. No exceptions. Winners will be notified on or before May 1, 2011 to give the winner choice of any workshop during the summer of 2011, and to make appropriate travel plans.

The Grand Prize: The winner receives *free tuition* to the *2011 workshop of choice*. All other costs remain the responsibility of the entrant.

Acceptable entries: Original works only. NO entries on CDs will be accepted. Prints must be properly mounted; matting is not required.

Treat your print professionally. If you win, your entry will be on display for a full year, and you want it to speak well of your abilities. Dry mount your entry so that you can be proud of it.

All entries must be sent with return postage or shipping prepaid. Any entry received without pre-paid shipping or postage will not be returned. All entries must be insured by the entrant to the value of the work claimed by the entrant. The Photographers' Formulary and the Workshops in Montana shall be held harmless for any damage or loss to each and every entry.

Please ship "Delivery Confirmation Requested" to assure that you are notified of the date we receive your entry. No notice of receipt will be sent by the Photographers' Formulary. It is the entrant's responsibility to arrange for tracking or delivery confirmation.

Winning entries will be displayed in the gallery of the Workshops in Montana for one year. License to use copies of the winning images for advertising and/or publicity purposes is granted to the Photographers' Formulary and the Workshops in Montana. Copyright to images submitted remains in the entrant photographer.

This offer is void where prohibited.

Mail your entry here: PHOTOGRAPHERS'FORMULARY,INC. P.O. Box 950, 7079 Hwy 83 N Condon, Montana, USA 59826-0950 Anthony Mournian, Editor Website: Photoformulary.com Tel: (800) 922-5255 or (406) 754-2891 Fax: (406) 754-2896



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We want everyone to enjoy *free shipping* for the month of December and the first three days of 2011. We can't ship by ground to overseas or to Alaska or Hawaii, but we can give you the same break as all our customers here in the Continental US.

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The offer is good from December 1, 2010 until January 3, 2011. All prepaid telephone, fax, email or internet orders over \$99.99 during this time period will receive the free shipping.

Offer ends at Midnight, January 3, 2011

The offer expires midnight, January 3, 2011.

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The Photographers' **Formulary**

Important: Include Special Code FS on your order at Checkout

We'll be including a sample of our Forma-Fire campfire and fireplace fire lighters with every order. This unique product is part of our effort to recycle and to reduce the Formulary's "carbon footprint."



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1 Piece is all you need.

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JANUARY 2011

NEWSLETTER SPECIALS

Problems getting your favorite toners from Kodak? We make our own and we have what you need. This month we're offering three of our best selling toners as Specials. Order yours now and get to work on your entry for the 2011 Alternative Processes Photography Contest. All entries must be in our hands on or before April 1, 2010. These toners will add that special quality to your work.

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Cat. No.: 06-0035 1 lt Regular \$12.95 Special Price: \$10.35 Promo Code J35

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Coated 500 ml bottles
Cat. No.: 50-0550 1 pint
This size only
Regular \$8.00
Special Price: \$6.00
Promo Code J550

Thiourea Toner



Cat. No.: 06-0045 Regular \$15.50 Special Price: \$12.40 Promo Code J45

POLYSUFIDE TONER



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Premier RC Flow Dryer



Cat. No.: 14-0912 10G Regular \$305.95 Special Price: \$229.95 (One and Only) Code DEC912

Premier RC Filter Flow Air Dryer means flat, spotless RC prints; film, too. Black and white or color. Air filter eliminates dust. Thermostatically controlled for optimal drying temperature. Four pull-out shelves have a capacity of 4 - 11x14 or 8 - 8x10 prints per drying cycle. 850 watts.

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Photographers' Formulary 2011 Workshop Schedule AS OF DECEMBER 16, 2010

This is an Interactive Schedule. Press on any blue Workshop Title to receive an expanded description and Artist's Biography

June 5-10, 2011

Handcrafted Emulsion Making for Paper

- Denise Ross

June 12-17, 2011

Handcrafted Dry Plate & Film Emulsion

- Denise Ross

June 19-24, 2011

Glacier Nat'l Park & Montana Rangelands -

- Bruce Barnbaum

The Gum/Platinum Print & Making **Digital Negs Using QTR**

- Kerik Kouklis

June 26-July 1 2011

Planning & Printing the Fine Photograph -

- Bruce Barnbaum

Carbon Transfer -

- Sandy King

July 10 - July 15, 2011

The Wet Plate Collodion Process

- Will Dunniway

Digital Infrared Photography

- Kathleen Carr

July 17 - July 22, 2011

Silver Halide Black and White

- David Vestal

The Bromoil

- David Lewis

July 24 - July 29, 2011

Digital Platinum & Palladium Printing

- Dan Burkholder

Encaustic Techniques for Photographers

- Jill Burkholder

July 31-August 6, 2011

Alternative Large Format Techniques

- Steve Anchell

August 7-August 12, 2011

Gum Printing, Then and Now

- Christina Z Anderson

- August 14-19, 2011

Photographing Children - Becoming a Personal Photographer

- Marjorie Nichols

Mammoth Plates

- Luther Gerlach

August 21-26, 2011

Daguerreotype A Contemporary Approach -

Jerry Spagnoli

Transfers Anyone?

- Anna Tomczak

August 28-September 2, 2011

Outdoor Photography the Digital Way

- Rick Sheremeta

Teaching - What Counts

- David Spear

September 11-September 16, 2011

Making & Toning Lith Prints from Scratch - Session 1

- Tim Rudman

September 18-September 23, 2011

Making & Toning Lith Prints from Scratch - Session 2

- Tim Rudman

September 25-September 30, 2011

Lith Printing - Continued Personal Development: Alumni Groups

- Tim Rudman

Treat yourself to a fabulous opportunity! Workshop Details and Pricing Info on the website

www.workshopsinmt.com

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